Career Leadership Academy For Youth  
Molding, Shaping and Developing Successful Leaders

Goodwill Industries of the Southern Piedmont
5301 Wilkinson Boulevard, Charlotte, NC 28208
For more information call, (704) 372-3434 | goodwillsp.org
Program services are tailored to meet the needs of each individual and include:

- Academic Support/Coaching
- Leadership Development
- Life Skills Development
- Career Preparation
- Career Experiences
- Horizon Broadening Events
- Vocational Coaching

We connect the personal, academic and career goals through:

- Interest and Skills Assessment
- College and Career Preparation
- College Completion and Career Planning
- Develop Transformative Relationships

To be eligible for the Career Leadership Academy for Youth, an individual must:

- Be Enrolled in High School
- Provide Eligibility Documents
- Meet Suitability Requirements

Documents Necessary for Enrollment:

- Current Report Card or Academic Transcript
Who can join CLAY?
The CLAY program is equipped to work with high school youth who have various life challenges. Consideration for enrollment into CLAY does not require that youth experience any particular life challenge. However, it is helpful to know what (if any) challenges youth may identify with, especially those that may impact their ability to pursue post-secondary education. This may include, but not limited to:

- Academic Challenges
- Financial Challenges
- Pregnant/Parenting Teens
- First Generation High School Graduate
- Unavailable Parent (due to incarceration or death)
- Legal Involvement

How is CLAY different from other youth programs?
We believe that labels and risk factors do not define who youth can become. An important objective of the CLAY program is that staff connects with youth and develop transformative relationships. When youth are supported and valued in ways that they can relate to, they are more likely to make positive choices. CLAY youth will be encouraged to successfully graduate from high school and then enroll into and successfully graduate from a postsecondary educational program. CLAY is staffed with trained professionals that will provide vocational and academic coaching services. Each student will be assigned a coach who will be dedicated to his or her personal growth and achievement. The ultimate goal of the program is that CLAY youth obtain Family Sustaining Employment upon completion of Post-secondary education.

How does CLAY help with high school?
CLAY will provide academic coaching services for students who need help with gaining the competitive advantage needed for success in high school. In addition to receiving academic support, students will also receive personal coaching to help navigate the many obstacles that teens may encounter from day-to-day.

Why would I want to join CLAY?
Students enrolled into the CLAY program will be afforded opportunities to learn about careers through horizon broadening experiences (field trips), workshops, seminars, guest speaker presentations, and summer work experiences. All of these opportunities for CLAY youth are in addition to the academic, vocational and personal coaching services that have been previously mentioned.

Will students be given a job?
The CLAY program cannot promise paid employment, but will encourage opportunities for CLAY youth to receive summer work experiences. In preparation for summer work experiences, CLAY youth will participate in workshops and seminars to strengthening their career readiness skills. A concerted effort will be made to align CLAY youth with work experiences that follow the career path they are most interested in.

How long does the CLAY program last?
Enrollment into the CLAY program requires a one year commitment with the expectation that youth will re-enroll annually. Once youth successfully graduate high school and enroll into a post-secondary educational experience, CLAY staff will continue to provide support through post-secondary completion.
YOU MUST BE ABLE TO PROVIDE EITHER OF THE DOCUMENTS LISTED BELOW:

- Current Report Card or Academic Transcript from School (verifying name of school and current grade)

**Interest Form**

Date ___________  Birth Date (mm/dd/yy) ___________  Age: __________

First Name ___________________________________________  Last Name ___________________________________________

Youth Cell Number ______________________________________  Youth Home Number __________________________________

Youth Email __________________________________________

Address ___________________________________________  City __________________________, NC   ZIP __________

Preferred way of contact:  ○ email  ○ phone  ○ text  ○ facebook

Who do you live with?  ○ mother  ○ father  ○ Grand parent(s)  ○ Other Relative(s)  ○ Friends

Parent/Guardian Name __________________________________  Email __________________________________________

Parent/Guardian Numbers  Home __________________________  Work __________________________  Cell __________________________

Parent/Guardian Name __________________________________  Email __________________________________________

Parent/Guardian Numbers  Home __________________________  Work __________________________  Cell __________________________

What high school do you attend? __________________________  Current Grade __________

Are you involved with any school or community programs?:  ○ Yes  ○ No

If yes, please list: ________________________________________

How did you hear about the CLAY program? ________________________

Please check any of the following that apply to you, either currently or in the past:

- Academic Challenges
- Live in Single Parent Household
- Incarcerated Parent
- Homeless
- Family Receives Food Stamps
- Poor School Attendance
- Receives Free/Reduced Lunch
- Parent(s) Receive Unemployment
- Involvement w/Criminal Justice system
- First Generation College Student
- Pregnant/Parenting Teen
- Live in Foster/Group Home
- Deceased Parent

If you have any questions about the enrollment process, please contact Youth Services Team at (704) 372-3434 or email CLAY@goodwillsp.org
Dear Parent,

Goodwill Industries of the Southern Piedmont is proud to announce the Career Leadership Academy for Youth. Our vision is to partner with youth and engage them in transformative relationships that will assist them in becoming fully prepared adults who secure family sustaining employment. Our goal is to provide a continuum of career development services that mold, shape and develop youth for a future that includes post-secondary education.

CLAY is open to work with high school students who are interested in leadership skills development, career exploration and character molding. To be considered for eligibility, students must provide either of the following documents:

• Current Report Card or Academic Transcript

Students accepted into the Career Leadership Academy for Youth will participate in a variety of assessments to include TABE® (Test of Adult Basic Education). Results of TABE® will be used to identify each student's academic strengths or academic needs in the areas of literacy and mathematics. Students in need of academic assistance will have access to academic coaching support. Additional services that will be available to youth accepted into the CLAY program are:

• Career Exploration Activities – CLAY youth will have access to activities that connect education to careers in an innovative and meaningful way.
• Career Readiness Workshops – CLAY youth will participate in workshops that teach various skills to include: customer service, problem solving, interview & career preparation, and workplace etiquette.
• Leadership Skills Training – CLAY youth will be challenged weekly to develop leadership skills in leadership training sessions. These sessions will transform youth into the successful leaders they are destined to be.
• Vocational Coaching Sessions – CLAY youth will have access to one-on-one vocational coaching where they will receive career preparation assistance, and develop career and academic goals as they explore future career options.

We look forward to meeting your son or daughter as they navigate the competitive process to be considered for acceptance into CLAY. Please direct any questions you may have to the Youth Services Team at 704-372-3434 or email CLAY@goodwillsp.org.

Sincerely,

Kwain Bryant
Manager, Youth Services Department
Goodwill Industries of the Southern Piedmont